



WORLD
TULIP
SUMMIT



THE HAGUE

2019

Welcome!

On behalf of the World Tulip Society and the City of The Hague, it is our pleasure to welcome you at the 8th World Tulip Summit.

The 'Great Tulip Conference of the Royal National Tulip Society', last held in London in 1897, was revived in 2002 under the new title of the 'World Tulip Summit'. Hosting of this premier tulip event continues to be shared by different World Tulip Society members worldwide:

2002 Ottawa, Canada
2006 Canberra, Australia
2008 Spalding, United Kingdom
2010 Skagit Valley, United States of America
2013 Istanbul, Turkey
2015 Suncheon City, South Korea
2017 Ottawa, Canada

In the past year, we have worked with many of you to prepare this programme and we are very grateful for your contributions. In fact, with more than 75 participants from over 40 tulip parks, festivals and other professional organizations from 15 countries, this is the largest summit yet since its start in 2002. But it is not (only) size that matters, thanks to your effort we will be able to share a wide range of inspiring tulip experiences and stories.

During this edition of the Summit, we will specifically focus on how tulips are used in different cultures, arts, gardens and festivals to provide people a richer tulip experience.

We hope you will enjoy the Summit and return home with new ideas and new friends from the ever-growing World of Tulips.

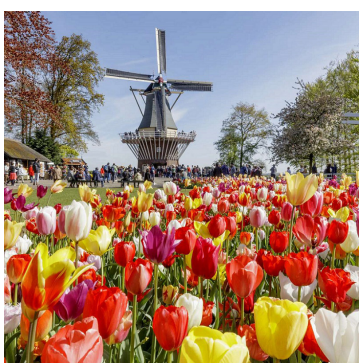
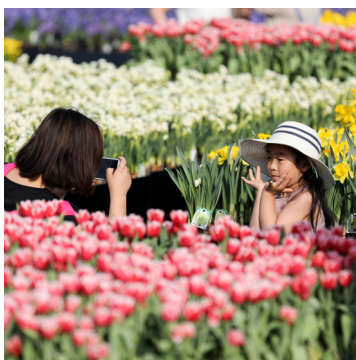
Ibo Gülsen
Chair 2019 World Tulip Summit

Michel Gauthier
Chair World Tulip Society





A World of Tulip Stories



During the Summit you can also enjoy a special exhibition in the Hotel Atrium, curated by Victoria Chitii of Tulipmania Art.

October 14, Monday: Welcome Day

10:00 – 12:00 Registration / Information Desk open
(in front of our main Conference Room 'Mesdag' on the ground floor)

12:00 – 13:30 **Official Opening**
(In 'Mesdag' Conference room)

12:30 – 13:30 Welcome Luncheon
(buffet in 'Atrium' adjacent to our conference room)

Country updates

(In 'Mesdag' Conference room)

13:30 – 14:00 Wakefield and North of England Tulip Society – UK

14:00 – 14:15 Royal Gardens of Hannover – Germany

14:15 – 14:30 Canadian Tulip Festival – Canada

14:30 – 14:45 Tae'an Tulip Festival – South Korea

14:45 – 15:00 Chilliwack Tulip Festival – Canada

15:00 – 15:15 Floralia Brussels - Kasteel van groot-Bijgaarden – Belgium

15:15 – 15:30 Floriade, Canberra and Tesselaar Tulip Festival – Australia

15:30 – 16:00 **Friendship Networking Break**

16:00 – 16:20 Gardens of Trauttmansdorff Castle and Fiesta del Tulipano – Italy

16:20 – 16:40 Tonami Tulip Fair – Japan

16:40 – 17:00 Signature of the 2019 World Tulip Summit Friendship Proclamation

18:00 – 22:00 **Tulip Cocktail and Soirée**

Dress code: suit and tie

(the cocktail will take place in the hotel bar 'Spark' and the Soirée will take place in our main conference room 'Mesdag')

- World Order of the Tulip Award Ceremony

- World Tulip Destination Worth Traveling For Award Ceremony

October 15, Tuesday: The World of Tulip Stories

(In 'Mesdag' Conference room)

09:00 – 09:10 Opening remarks

Storytelling with Tulips

09:10 – 09:40 Gardens by the Bay – Singapore

09:40 – 10:05 Tulip Time - Holland, Michigan – USA

10:05 – 10:30 St. Petersburg Tulip Festival – Russia

Friendship Networking Break

11:00 – 11:45 Keukenhof – Netherlands

11:45 – 12:10 Mainau Island – Germany

12:10 – 12:30 Shinan-gun Tulip Festival – South Korea

World Tulip Awards Luncheon

14:00 – 14:30 Spring Blooms - Longwood Gardens – USA

14:30 – 14:50 Dafeng Holland Flower Park – China

14:50 – 15:10 Amsterdam Tulip Festival – Netherlands

Break

15:30 – 16:00 Butchart Gardens – Canada

16:00 – 16:30 Tulipanomania, Sigurtà Garden – Italy

16:30 – 16:50 Morges Tulip Festival (La Fête de la tulipe) - Switzerland

16:50 – 17:00 Wrap up World Tulip Society

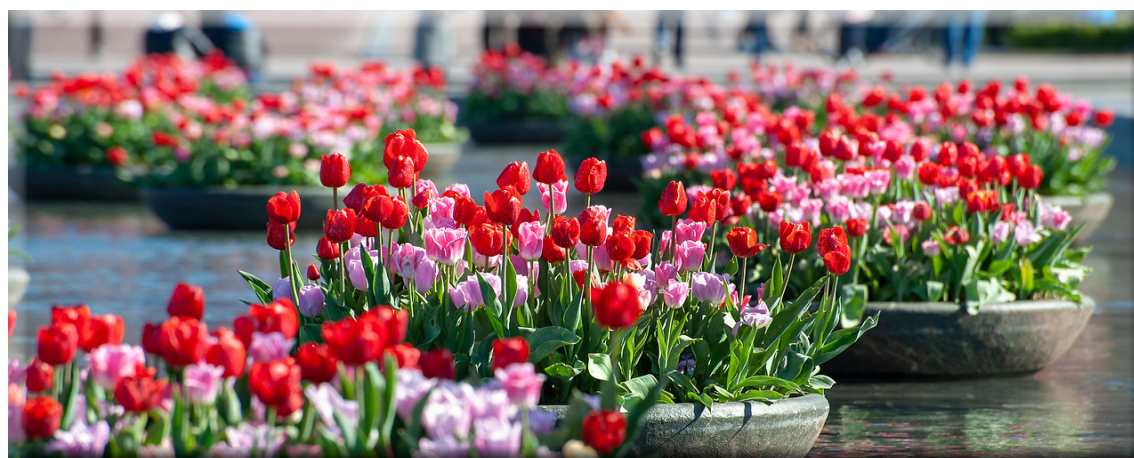
Art Gallery Reception – hosted by Den Haag Carré d'Artistes

Featuring Dutch artist Tilly Wils tulip paintings

19:00 Taste of The Hague Dine Around / Free Evening

October 16, Wednesday: Site Visits

- 08:30 **Departure by bus from the Hilton Hotel**
- 09:30 – 11:00 **Visit to Keukenhof**
Although closed for the public, the kind people of Keukenhof open their doors to the conference delegates.
- 11:00 – 12:30 **Visit to Tulip Growers**
Delegates from Europe will visit JUB Holland and the delegates from North America and Asia will visit Jansen's Overseas. These flower bulb companies have a long history in supporting many tulip parks and festivals all over the world.
- 12:30 – 13:30 **Lunch**
At the 'Orangerie' at the Hortus Botanicus of Leiden
- 13:30 – 14:30 **Tour on Holy Ground**
A tour through the garden of the Hortus Botanicus where he first tulip bulbs in Netherlands were introduced by Carolus Clusius more than 4 centuries ago.
- 15:30 – 17:00 **Visit to Amsterdam Tulip Museum**
Delegates will receive a special tour through the museum
- 17:00 – 18:00 **Farewell Drinks**
Hosted by the Amsterdam Tulip Museum
- 18:00 – 19:00 **Return by bus to the Hague**
Delegates are of course free to stay in Amsterdam. Please inform us so we can support you in arranging transportation.



About World Tulip Awards

The World Tulip Society created this program in 2015 in the spirit of highlighting the world's most vibrant tulip experiences and their impact on their community.

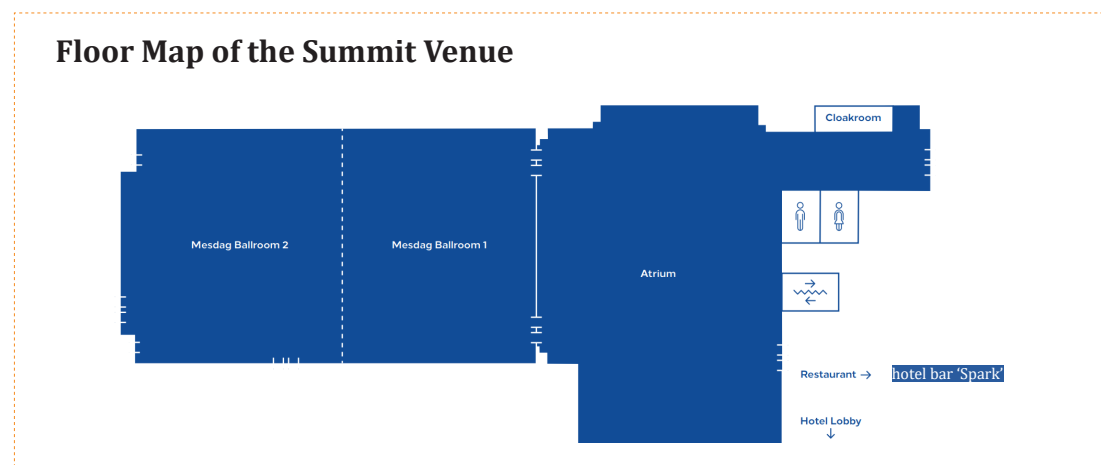
These unique awards are announced at each World Tulip Summit to acknowledge best practices and recognize those who contribute to, and excel, in the promotion of the tulip as a symbol of world friendship and creating partnerships between tulips, their community and the world. The World Tulip Awards recognize the achievements based on the preceding years since the last World Tulip Summit and the current year.

About World Order of the Tulip

The World Tulip Society created the World Order of the Tulip recognition program in celebration at the 5th World Tulip Summit held in Istanbul in 2013.

The goal is to recognize individuals from around the world who have made an outstanding contribution to the promotion and celebration of the tulip by making them a member of the Society's unique World Order of the Tulip.

Granting this honour is a gracious, tangible, and lasting way to pay tribute to those whose contributions have been exceptional in celebrating and promoting the tulip.

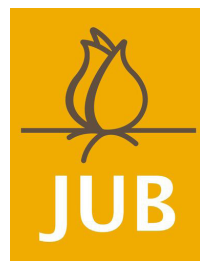


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